

YOUR RIGHTS OF AFFECTED SUBJECTS

You can exercise the following rights at any time using the contact details provided by our data protection officer:

- Information about your data stored by us and its processing (Article 15 GDPR),
- Correction of incorrect personal data (Article 16 GDPR),
- Deletion of your data stored by us (Article 17 GDPR),
- Restriction of data processing if we are not yet allowed to delete your data due to legal obligations (Art. 18 GDPR),
- Objection to the processing of your data by us (Art. 21 GDPR) and
- Data portability, provided you have consented to data processing or have concluded a contract with us (Article 20 GDPR).

If you have given us your consent, you can revoke it at any time with future effect.

You can contact a supervisory authority at any time with a complaint, e.g. B. to the responsible supervisory authority in the federal state of your place of residence or to the authority responsible for us.

A list of the supervisory authorities (for the non-public sector) with addresses can be found at: https://www.bfdi.bund.de/DE/Infothek/Anschriften_Links/anschrift_links-node.html

COLLECTION OF GENERAL INFORMATION WHEN VISITING OUR WEBSITE

Type and purpose of processing:

When you access our website, that is, if you do not register or otherwise submit information, information of a general nature is automatically collected. This information (server log files) includes the type of web browser, the operating system used, the domain name of your Internet service provider, your IP address and similar.

They are processed in particular for the following purposes:

- Ensuring problem-free connection to the website,
- Ensuring smooth use of our website,
- Evaluation of system security and stability as well
- to optimize our website.

We do not use your data to draw conclusions about you personally. Information of this type may be statistically evaluated by us anonymously in order to optimize our website and the technology behind it.

Legal basis and legitimate interest:

Processing is carried out in accordance with Article 6 Paragraph 1 Letter f of the GDPR based on our legitimate interest in improving the stability and functionality of our website.

Recipient:

Recipients of the data may be technical service providers who act as contract processors for the operation and maintenance of our website.

Third country transfer:

The data collected may be transferred to the following third countries:

No

Storage period:

The data will be deleted as soon as it is no longer required for the purpose of collection. This is generally the case for the data used to provide the website when the respective session has ended.

Provision required or required:

The provision of the aforementioned personal data is neither legally nor contractually required. However, without the IP address, the service and functionality of our website cannot be guaranteed. In addition, individual services may be unavailable or restricted. For this reason, an objection is excluded.

Third country transfer:

The data collected may be transferred to the following third countries:

No

REGISTRATION ON OUR WEBSITE

Type and purpose of processing:

To register on our website, we require some personal data, which is transmitted to us via an input mask.

At the time of registration, the following data is also collected:

address

Your registration is required to provide certain content and services on our website.

Legal basis:

The data entered during registration is processed based on the user's consent (Art. 6 Para. 1 lit. a GDPR).

Recipient:

Recipients of the data may be technical service providers who act as processors for the operation and maintenance of our website.

Storage period:

Data will only be processed in this context as long as the relevant consent is given.

Provision required or required:

The provision of your personal data is voluntary, solely based on your consent. Without providing your personal data, we cannot grant you access to the content we offer.

PROVISION OF PAID SERVICES

Type and purpose of processing:

In order to provide paid services, we request additional data, such as payment details, in order to be able to carry out your order.

Legal basis:

The processing of the data required to conclude the contract is based on Article 6 (1) (b) GDPR.

Recipient:

Recipients of the data may be processors.

Third country transfer:

The data collected may be transferred to the following third countries:

No

Storage period:

We store this data in our systems until the statutory retention periods have expired. These are generally 6 or 10 years for reasons of proper accounting and tax requirements.

Provision required or required:

The provision of your personal data is voluntary. Without providing your personal data, we cannot grant you access to the content and services we offer.

COMMENT FEATURE

Type and purpose of processing:

When users leave comments on our website, the time at which they were created, and the username previously chosen by the website visitor are stored in addition to this information. This is for our security, as we can be prosecuted for illegal content on our website, even if it was created by users.

Legal basis:

The data entered as a comment is processed on the basis of a legitimate interest (Art. 6 Para. 1 lit. f GDPR).

By providing the comment function, we would like to enable you to interact easily. The information you provide will be stored for the purpose of processing the request and for possible follow-up questions.

Recipient:

Recipients of the data may be processors.

Third country transfer:

The data collected may be transferred to the following third countries:

No

Storage period:

The data will be deleted as soon as it is no longer required for the purpose of collection. This is generally the case when communication with the user has been completed and the company can see from the circumstances that the matter in question has been finally clarified. We reserve the right to delete data without giving reasons and without prior or subsequent information.

You can also have us delete your comment at any time. To do this, please write an email to the data protection officer listed below or the person responsible for data protection and provide the link to your comment and, for identification purposes, the email address used when creating the comment.

Provision required or required:

The provision of your personal data is voluntary. Without providing your personal data, we cannot give you access to our comment function.

NEWSLETTER

Type and purpose of processing:

To deliver our newsletter, we collect personal data, which is transmitted to us via an input mask.

For effective registration we need a valid email address. In order to check that a registration is actually made by the owner of an email address, we use the "double opt-in" procedure. For this purpose, we record the registration for the newsletter, the sending of a confirmation email and the receipt of the requested response. Further data is not collected.

Legal basis:

Based on your express consent (Art. 6 Para. 1 lit. a GDPR), we will regularly send you our newsletter or comparable information by email to the email address you provided.

You can revoke your consent to the storage of your personal data and its use for sending newsletters at any time with effect for the future. There is a corresponding link in every newsletter. You can also unsubscribe directly on this website at any time or inform us of your revocation using the contact option provided at the end of this data protection notice.

Recipient:

Recipients of the data may be processors.

Third country transfer:

The data collected may be transferred to the following third countries:

No

Storage period:

The data will only be processed in this context as long as the relevant consent is given. They will then be deleted.

Provision required or required:

The provision of your personal data is voluntary, solely based on your consent. Unfortunately, we cannot send you our newsletter without your consent.

Revocation of consent:

You can revoke your consent to the storage of your personal data and its use for sending newsletters at any time with effect for the future. Unsubscription can be requested via the link contained in each email or by contacting the data protection officer or person responsible for data protection listed below.

CONTACT FORM

Type and purpose of processing:

The data you enter will be stored for the purpose of individual communication with you. This requires you to provide a valid email address and your name. This is used to assign the request and then answer it. Providing further data is optional.

Legal basis:

The data entered into the contact form is processed on the basis of a legitimate interest (Art. 6 Para. 1 lit. f GDPR).

By providing the contact form, we would like to make it easy for you to contact us. The information you provide will be stored for the purpose of processing the request and for possible follow-up questions.

If you contact us to request an offer, the data entered in the contact form will be processed to carry out pre-contractual measures (Art. 6 Para. 1 lit. b GDPR).

Recipient:

Recipients of the data may be processors.

Third country transfer:

The data collected may be transferred to the following third countries:

No

The following data protection guarantees are available:

Storage period:

Data will be deleted no later than 6 months after the request has been processed.

If there is a contractual relationship, we are subject to the statutory retention periods according to the German Commercial Code (HGB) and will delete your data after these periods have expired.

Provision required or required:

The provision of your personal data is voluntary. However, we can only process your request if you provide us with your name, email address and the reason for the request.

USE OF GOOGLE ANALYTICS

If you have given your consent, Google Analytics is used on this website, a web analysis service provided by Google LLC, 1600 Amphitheater Parkway, Mountain View, CA 94043 USA (hereinafter: "Google"). Google Analytics uses so-called "cookies", i.e. text files that are stored on your computer and which enable your use of the website to be analyzed. The information generated by the cookie about your use of this website is usually transmitted to a Google server in the USA and stored there. However, due to the activation of IP anonymization on these websites, your IP address will be shortened by Google within member states of the European Union or in other contracting states to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and shortened there. The IP address transmitted by your browser as part of Google Analytics is not combined with other Google data. Further information on terms of use and data protection can be found at <https://www.google.com/analytics/terms/de.html> and at <https://policies.google.com/?hl=de>

On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide other services related to website activity and internet usage to the website operator.

The data we send and linked to cookies, user identifiers (e.g. user ID) or advertising IDs are automatically deleted after 14 months. The deletion of data whose retention period has been reached occurs automatically once a month.

Revocation of consent:

You can stop tracking by Google Analytics on our website by [clicking this link](#). An opt-out cookie is installed on your device. This will prevent Google Analytics from collecting data for this website and this browser in the future as long as the cookie remains installed in your browser.

You can also prevent the storage of cookies by setting your browser software accordingly; However, we would like to point out that in this case you may not be able to use all functions of this website to their full extent.

You can also prevent Google from collecting the data generated by the cookie and relating to your use of the website (including your IP address) and from processing this data by Google by downloading the browser plug-in available under the following link and install: [Browser add-on to deactivate Google Analytics](#)

USE OF GOOGLE MAPS

On this website we use Google Maps. Google Maps is operated by Google LLC, 1600 Amphitheater Parkway, Mountain View, CA 94043, USA (hereinafter "Google"). This allows us to show you interactive maps directly on the website and enables you to use the map function conveniently.

Further information about data processing by Google can be found in the Google data protection information: <https://policies.google.com/privacy>. There you can also change your personal data protection settings in the data protection center.

Detailed instructions for managing your own data in connection with Google products can be found here: <https://www.dataliberation.org>

By visiting the website, Google receives information that you have accessed the corresponding subpage of our website. This occurs regardless of whether Google provides a user account through which you are logged in or whether there is no user account. If you are logged in to Google, your data will be assigned directly to your account.

If you do not want your profile to be assigned to Google, you must log out of Google before activating the button. Google saves your data as usage profiles and uses them for advertising, market research and/or needs-based design of its websites. Such an evaluation is carried out in particular (even for users who are not logged in) to provide tailored advertising and to inform other users of the social network about your activities on our website. You have the right to object to the creation of these user profiles; to exercise this you must contact Google.

Revocation of consent:

The provider currently does not offer an option for a simple opt-out or blocking data transmission. If you want to prevent your activities on our website from being tracked, please revoke your consent for the relevant cookie category or for all technically unnecessary cookies and data transfers in the cookie consent tool. In this case, however, you may not be able to use our website or may only be able to use it to a limited extent.

EMBEDDED YOUTUBE VIDEOS

We embed YouTube videos on our website. The operator of the corresponding plugins is YouTube, LLC, 901 Cherry Ave., San Bruno, CA 94066, USA (hereinafter "YouTube"). YouTube, LLC is a subsidiary of Google LLC, 1600 Amphitheater Pkwy, Mountain View, CA 94043, USA (hereinafter "Google"). When you visit a page with the YouTube plugin, a connection to YouTube servers is established. This tells YouTube which pages you visit. If you are logged into your YouTube account, YouTube can assign your surfing behaviour to you personally. You can prevent this by logging out of your YouTube account beforehand.

If a YouTube video is started, the provider uses cookies that collect information about user behaviour.

Further information on the purpose and scope of data collection and processing by YouTube can be found in the provider's data protection declarations. There you will also find further information on your relevant rights and setting options to protect your privacy (<https://policies.google.com/privacy>).

Revocation of consent:

The provider currently does not offer an option for a simple opt-out or blocking data transmission. If you want to prevent your activities on our website from being tracked, please revoke your consent for the relevant cookie category or for all technically unnecessary cookies and data transfers in the cookie consent tool. In this case, however, you may not be able to use our website or may only be able to use it to a limited extent.

SOCIAL PLUGINS

Social plugins from the providers listed below are used on our website. You can recognize the plugins because they are marked with the corresponding logo.

These plugins may be used to send information, which may also include personal data, to the service operator and, if necessary, used by them. We prevent the unconscious and unwanted collection and transmission of data to the service provider with a 2-click solution. In order to activate a desired social plugin, it must first be activated by clicking on the corresponding switch. Only by activating the plugin will the collection of information and its transmission to the service provider be triggered. We do not collect any personal data ourselves through the social plugins or their use.

We have no influence on which data an activated plugin collects and how it is used by the provider. It must currently be assumed that a direct connection to the provider's services will be developed and that at least the IP address and device-related information will be recorded and used. It is also possible that the service providers try to store cookies on the computer used. Please refer to the data protection information of the respective service provider to find out which specific data is collected and how it is used. Note: If you are logged in to Facebook at the same time, Facebook can identify you as a visitor to a specific page.

GOOGLE ADWORDS

Our website uses Google Conversion Tracking. The operating company for the Google AdWords services is Google LLC, 1600 Amphitheater Parkway, Mountain View, CA 94043, USA. If you have reached our website via an ad placed by Google, Google Adwords will set a cookie on your computer. The conversion tracking cookie is set when a user clicks on an ad placed by Google.

If the user visits certain pages on our website and the cookie has not yet expired, we and Google can recognize that the user clicked on the ad and was redirected to this page. Each Google AdWords customer receives a different cookie. Cookies cannot therefore be tracked via the websites of AdWords customers. The information collected using the conversion

cookie is used to create conversion statistics for AdWords customers who have opted for conversion tracking. Customers learn the total number of users who clicked on their ad and were redirected to a page with a conversion tracking tag. However, you will not receive any information that can be used to personally identify users.

Further information about data processing by Google can be found in the Google data protection information: <https://policies.google.com/privacy>. There you can also change your personal data protection settings in the data protection center.

Revocation of consent:

The provider currently does not offer an option for a simple opt-out or blocking data transmission. If you want to prevent your activities on our website from being tracked, please revoke your consent for the relevant cookie category or for all technically unnecessary cookies and data transfers in the cookie consent tool. In this case, however, you may not be able to use our website or may only be able to use it to a limited extent.

USE OF GOOGLE REMARKETING

This website uses the remarketing function of Google Inc. The operating company of the Google Remarketing services is Google LLC, 1600 Amphitheater Parkway, Mountain View, CA 94043, USA (hereinafter "Google").

The function is used to present interest-based advertisements to website visitors within the Google advertising network. A so-called "cookie" is stored in the website visitor's browser, which makes it possible to recognize the visitor when he or she accesses websites that are part of the Google advertising network. On these pages, the visitor can be presented with advertisements that relate to content that the visitor has previously accessed on websites that use Google's remarketing function.

Further information about data processing by Google can be found in the Google data protection information: <https://policies.google.com/privacy>. There you can also change your personal data protection settings in the data protection center.

Revocation of consent:

The provider currently does not offer an option for a simple opt-out or blocking data transmission. If you want to prevent your activities on our website from being tracked, please revoke your consent for the relevant cookie category or for all technically unnecessary cookies and data transfers in the cookie consent tool. In this case, however, you may not be able to use our website or may only be able to use it to a limited extent.

SSL ENCRYPTION

To protect the security of your data during transmission, we use state-of-the-art encryption methods (e.g. SSL) via HTTPS.

INFORMATION ABOUT YOUR RIGHT TO OBJECT PURSUANT TO ART. 21 GDPR

Right to object on a case-by-case basis

You have the right, for reasons arising from your particular situation, to object at any time to the processing of personal data concerning you, which is carried out on the basis of Article 6 Paragraph 1 Letter f of the GDPR (data processing based on a balance of interests); This also applies to profiling based on this provision within the meaning of Article 4 No. 4 GDPR.

If you object, we will no longer process your personal data unless we can demonstrate compelling legitimate grounds for the processing that outweigh your interests, rights and freedoms, or the processing serves to assert, exercise or defend legal claims.

Recipient of an objection

René Rosenast

CHANGES TO OUR PRIVACY POLICY

We reserve the right to adapt this data protection declaration so that it always complies with current legal requirements or to implement changes to our services in the data protection declaration, for example when introducing new services. The new data protection declaration will then apply to your next visit.

QUESTIONS FOR THE DATA PROTECTION OFFICER

If you have any questions about data protection, please write us an email or contact the person responsible for data protection in our organization directly: René Rosenast